



ChatGPT Innovator Bundle

Three 90-minute interactive online sessions to launch your team ahead of the pack!

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Learning Objectives for the Innovator Bundle

In three 90-minute interactive online sessions, your team gets:

- 1) Basic & Advanced Prompting Techniques for Valuable Results
- 2) A Full “Under The Hood” ChatGPT Technical Overview
- 3) How to Build Custom ChatGPT Tools & Products With the OpenAI Playground
- 4) ChatGPT Browsing & Plugins
- 5) Creativity & Innovation in the Age of A.I.

By the end your team will have a **strong understanding of ChatGPT** and how to use it to produce **consistent and valuable results**. In addition, you team will learn how to prototype **customized tools and products** powered by ChatGPT.

Basic & Advanced Prompting for Valuable Results

ChatGPT can help you **save hundreds of hours**, automate and streamline large portions, sometimes even entirely workflows, and create entirely new and unique value for your customers.

We have done hundreds of hours of experimentation, and helped thousands of people craft effective prompts both basic and advanced.

We will guide your team from **basic prompting** techniques, to more intermediate and **advanced techniques**, to accelerate their day-to-day work and get consistent, valuable results from ChatGPT.

Full “Under The Hood” ChatGPT Technical Overview

Knowing the inner workings of A.I. can help you use it better, fully understand its risks and capabilities, and predict where it will go next. This expertise is being developed right now, since this is a powerful new technology, and we can get your team up to speed quickly.

We guide your team through a **full technical overview** of ChatGPT, its underlying A.I. system, and the trends that are driving progress in A.I. We guide your team in understanding **how to think about ChatGPT and A.I.** given these technical underpinnings.

Features we cover include the **“Context Window,” “Hallucinations,” “Machine Learning,” “Tokens,” “Generative AI,” “Neural Networks,”** and more.

How to Build Custom ChatGPT Tools & Products

Using ChatGPT to enhance and accelerate work is very valuable, but it's also just scratching the surface. ChatGPT is accessible via API and can be used to **power entirely customized tools** (for your business) **and products** (for your customers).

We guide your team in using the **OpenAI Playground** as a prototyping tool for developing custom ChatGPT tools and products.

Imagine a custom ChatGPT for your marketing team, a custom ChatGPT to serve as an FAQ bot on your website, another one to contextualize the industry news for your executives, develop ideas for R&D... **the possibilities are endless!**

We guide your team to **innovate** with this powerful new tool.

ChatGPT Browsing & Plugins

OpenAI are releasing ChatGPT features at lightning speed, and it is very hard to keep up. At first, **ChatGPT had a knowledge cut off as of September 2021** and couldn't work with much beyond that point. Now, it can browse, giving it partial access to more current data. It can also use plugins to utilize other applications internally... But what does that mean for you?

We cover powerful uses of the browsing feature, and show you how plugins work to **make ChatGPT even more capable**. Before it could only create text, but now it's creating images, graphs, and much more.

In addition to this segment, we will provide **video lessons to your team for each new ChatGPT update**.

Creativity & Innovation in the Age of A.I.

Businesses are built from a single idea. They emerge from human creativity. As does art, music, and much of what we build... so, **what happens now that A.I. can be creative?**

It's an open question, but as pioneers on the bleeding edge, we share how we have used A.I. to accelerate our own creativity and ultimately help us innovate faster than before.

We guide your team on techniques they can use to enhance their own creativity in their day-to-day work, and **leverage A.I. to drive innovation.**

Previews of Other A.I. Tools - Optional Addon

Bard, Vicuna, Orca, AutoGPT, MidJourney, there are hundreds of new A.I. tools! How do you make sense of it all?

We preview a handful of very powerful and useful A.I. tools for your team, and help them understand the landscape of new tools, so they can navigate this disruptive new marketplace successfully and not drown in all the noise.

We focus on image generation/editing, voice synthesis, creative media for this **30-minute preview segment.**

Your team will go from slow Search Engines...

 Please find a **bunch of things** for me to sift through

- [Redacted text block]
- [Redacted text block]
- [Redacted text block]
- [Redacted text block]



Leadership

[Redacted text block]



Crisis Events

[Redacted text block]

...to ***fast*** Thinking Engines!



Please generate **thoughts for me to consider.**



They'll understand ChatGPT's limits:

- **“Hallucinations”**
- **The “Context Window”**

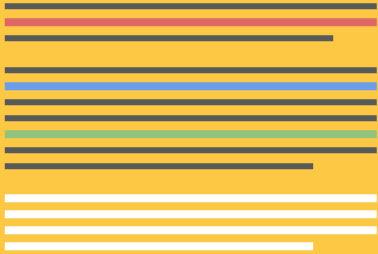
And how to use it to generate valuable output:

- **The G in GPT is for “Generative”**

...even further **Beyond...**



Generate **thoughts**, please, and **show your work**.



Generate... **thoughts**, please.



Review and share more...



Generate **great thoughts**, by iterating internally.



To the very bleeding edge of Innovation with A.I.



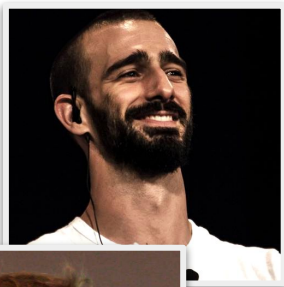
Generate a **tree of ideas** and **combine** the best ones!



Training Program **Creators**

David Lomas is a *Creativity and A.I.* expert with a computer science PhD.

Costa Michailidis is an *Innovation Leadership* expert and a founder her at Innovation Bound.



Both David and Costa have decades of experience as computer programmers, and enterprise level corporate training programs. NASA scientists and many Fortune 500 leaders count themselves among their happy customers. This includes working on NASA's ten years astrobiology roadmap, facilitating innovation tournaments inside of large tech companies, and in all cases, guiding people to find their own creativity and showing them how to use it to solve complex and important challenges.



Creating our ChatGPT training programs has been incredibly fun, has been received with enthusiasm and joy, and has created value and opportunities for hundreds of people already.

Hundreds of millions of dollars in seed and grant funding have been raised through David and Costa's workshops, conferences, and programs.

We hope you **join us** in learning this powerful new tech and using it to make the world just a little bit more... Innovation Bound 🧡

Program Administration Process



Reserve your training with an initial fee of \$3,000.

1) Choose your Innovation Bound lead instructor.

2) Add your teammates.

3) Schedule your three 90-minute sessions.

4) Ensure all teammates have ChatGPT ready.

1) Submit final payment.

2) Enjoy your training programs 😊

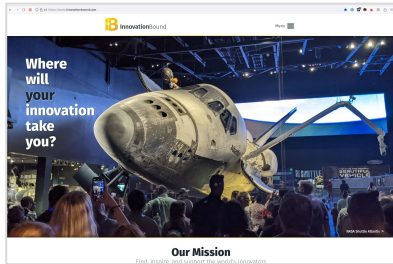
Complete your feedback survey.

Our Extended Family

Innovation Bound is part of [a family of innovation companies](#) that consult on high level innovation projects.

We've worked on the search for life beyond Earth with NASA, on seeding innovation projects within large tech companies, on development projects across economically disadvantaged communities in Latin America, on circular economies for island nations, the future of airport security, building synthetic cells, launching swarms of toaster-sized satellites into space, and even more of some of the toughest, most complex innovation challenges out there.

We work on the bleeding edge, every day. It is our pride, joy, and promise to help unlock your creative potential. You'll be amazed at what you can do...



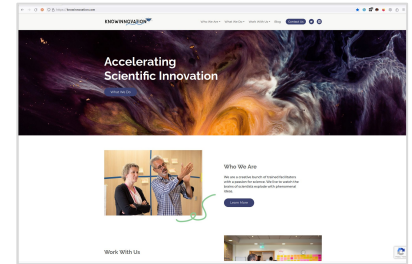
Innovation Bound works to forge innovation capability at enterprises.

Learn more at InnovationBound.com



Inclusive Innovation focuses on innovation in the developing world.

Learn more at InclusiveInnovation.org



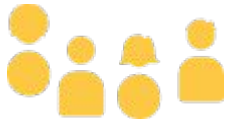
Knowinnovation works to accelerate innovation in the scientific domain.

Learn more at Knowinnovation.com

What are Innovation Tournaments?

Hackathons, Idea Jams, Sprints, Labs...

Over **\$1 billion in seed and grant funding** have been raised through our programs.



Interdisciplinary
Top Talent

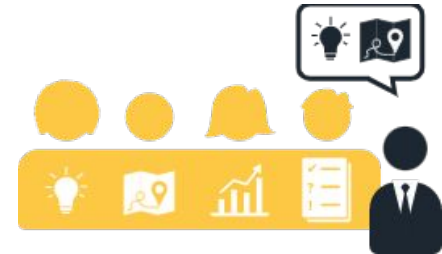
Optional Strategic
Focus Areas

Learn Innovation By Doing Innovation

In A Dynamic & Immersive
Creative Process

With Built-In **Learning Labs**,
On-Demand **Coaching**,

And Facilitated Feedback Sessions
With **Senior Leaders**.



Promising 10x to 100x ROI
Business Cases
Sponsored By Executives

- New Product Developments
- Brand Extensions
- Technical Improvements
- Cost Reduction Efforts
- Cross-Functional Collaborations
- New Research and Development
- And More!

In a 3-day program of ours for **200 senior managers of a large tech firm**, 40 innovative business cases were developed, and 97% of them got **\$50,000 or more in seed funding from executive sponsors**.



Barcelona **Innovation Tournament**

200 **recently promoted Senior Managers** of a large tech enterprise assembled in Barcelona for 7 days of training.

We designed and facilitated a *stage-gated*, **3-day Innovation Tournament** for two cohorts of 100 Senior Managers.

They developed **business cases** (new product ideas, brand extensions, cost-reduction schemes, new partnership ideas, etc) over four stages (Ideas, Tactics & Strategy, Finance & Metrics, Experimentation & Risk Management) with the **guidance of their senior leaders**.

97.5% of the 40 project teams that emerged were each granted seed funding of **\$50,000** or more to pursue their ideas.

*For many other clients of ours seed funding amounts to **several million dollars** per project team.*



Finding The **Wild Within**

Created in collaboration with a *Wildlife Professor*, a *World Champion freediver*, and an *Expedition Photographer*, this immersive **leadership adventure** takes participants under the water and deep into their own physiology to discover their *mammalian diving reflex*, a source of **fierce calm** within them, and a hidden superpower that stimulates personal breakthroughs and transformation.

The program focuses on four key types of leadership traits needed in our world today: **Creativity**, **Impact**, **Responsibility**, and **Courage**.

Real *courage* requires coming face-to-face with one's own fear. Genuine *responsibility* requires seeing the problem first hand. Even with these two paramount traits, we live in a world that requires leaders to be *impactful* in their communications, and harness the *creativity* to overcome the inevitable challenges that will arise on the journey.



More **Case Studies & Projects**

Award-winning, multi-year innovation training program at a large engineering firm

Training on **core creative thinking skills** for managers and front-line leaders at several banks and accounting firms

Harnessing the power of the data revolution with 200 scientists assembled by the National Science Foundation

A small group workshop on reimagining the search for life beyond Earth with NASA & the ten year astrobiology roadmap development

An all-hands meeting with an international development bank designed and facilitated in English and Spanish

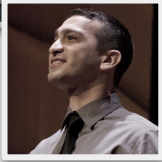
Building a pandemic planning model for a large food distributor

Strategic planning for a Bitcoin company in Latin America

Utilizing storytelling training for reinforcement learning at a large tech firm

An **innovation training program** that rescued a tech firm's legacy business

Your **World Class** Innovation Team



Our team is made up of facilitators, consultants, coaches, and master trainers with expertise in creativity and innovation leadership. We work in English, Spanish, French, Greek, and other languages when needed. Our team members are based in New York, Cambridge, Barcelona, and several other cities around the globe.

We've worked with *Design Thinking* approaches, *Agile*, and a variety of other popular methodologies and models. We've also helped clients build innovation processes and training programs all their own from the ground up.

It has been **our pride and joy** to work with scientists, business leaders, and other inspiring innovators on some of the most complex and pressing challenges our world faces. From the search for life beyond Earth, right down to smallholder farmers working to feed their communities.

We didn't always do this kind of work. We came from all walks of life. Some of us were academics, entrepreneurs, consultants, programmers, even accountants. We were all misfits to start with, always trying to change things.

Now, **changing things** is our job... and we love what we do 🧡



For each new connection, **\$100** goes to...

Coral Restoration Foundation™

...to support their **innovative** work restoring coral reefs critical to our ecosystem, food supplies, and climate stability.

www.innovationbound.com/coral

...to learn more.